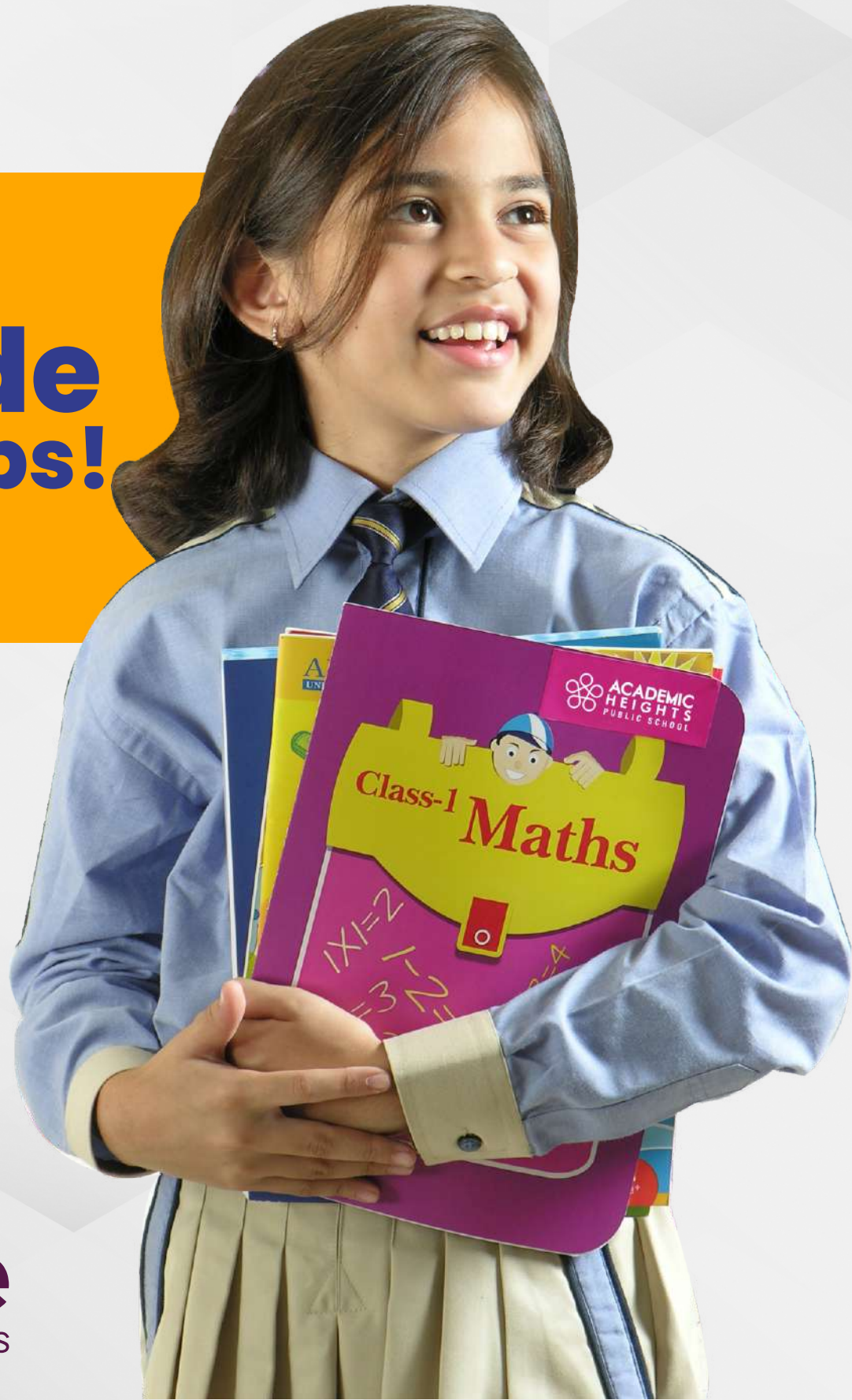




**ACADEMIC
HEIGHTS**
PUBLIC SCHOOL

Lets
**decode
startups!**

For Students



decOde
startups

INTRODUCTION

Dear Students,

We are launching an exciting program “Decode Startups 2022” for you!

For decades, India was a shining star in the world of business, trade and innovation. However, the British disrupted our education system during their rule. They wanted to produce students who would only think about getting a job after their studies. They wanted slaves, rather than entrepreneurs. We at AHPS have taken this initiative to bring back the lost glory and charm of entrepreneurship.

We acknowledge that the young minds have a lot of talent and creativity. There are so many examples to cite from all over the world where school students have done wonders in various fields. However, because of the lack of exposure and access to resources, entrepreneurship is often not encouraged. We are therefore delighted to introduce our program “Decode Startups 2022” to you!

We are not against the Jobs eco-system as it is equally important, but we are definitely inclined towards hunting for young students who can be potential UNICORNS of the entrepreneurship world.

Our CEO, Mr. Ajay Gupta, believes that India is “business-wala desh” and our youth should be empowered to follow their dreams. Through his book “Decoding Business Minds”, he even seeks to inspire youngsters to choose business as a career and grow it innovatively. Through the “Decode Startups 2022” program, he gives them the amazing opportunity as well!

So, as on the 10th of January, 2022, if you are our AHPS (Grade 9th - 12th) student and have an innovative Business Idea, then we are here to help and support you to make your dream come true. There are no terms and conditions for the program. There are only 2 stages which you will need to qualify. Please find the details below.

All the best!

Stages of the Program

Stage – 1
THE IDEA
MONEY STAGE

This stage is to encourage all students having innovative ideas to come forward in teams and share their ideas with their school authorities. The school will then guide and nominate the best 2 teams for this program. The nominated teams will get an award of Rs. 5000/- each from the Head Office to work on their idea and advance it to the next stage.

Stage – 2
THE SEED
MONEY STAGE

After receiving the Idea Money, all the teams will execute their project within the given duration of 3 months and finally send their proof of concept/ prototype to our Head Office through the school. The top 3 teams in PAN India will be selected and awarded with a Seed Prize Money of Rs. 1 lakh each.



How to Apply

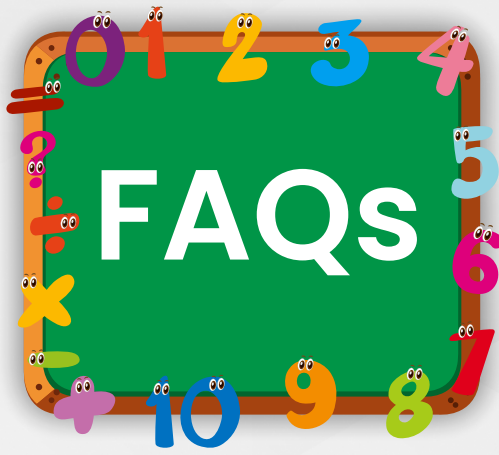
- Ask for a “**Decode Startups 2022**” application form from your Class Teacher/Principal’s Office. Alternatively, download 360 Degree App on your parent’s mobile and go to the “**Decode Startup**” section. You can download and print the application form from there.
- You Will Be Required To Formulate A Team. Each Team Will Have A Team Size Of Minimum 2 & Maximum 5 Students Of Grade 9th - 12th From Your School Only.
- Fill This Application Form (1 Form Per Team) And Submit It To Your School.
- Your School Will Approve The Team, Stamp & Sign The Application Form, And Submit It To Our Head Office.
- Please Note That Each School Will Be Able To **Nominate 2 Teams Only**.
- Please Refer To The Timeline Given Below.

Timeline

The last date for students to download the application form and submit it to their school is **30th March 2022**.

Your school authorities will guide you on how to construct relevant teams. Please refer to FAQs and guidelines to have a better understanding of this program.





1. If my business is not successful, will I have to refund the Idea Money?

No, neither the students nor the school will have any obligation/liability to refund any amount disbursed by the Head Office. However, it is expected of you to sincerely use this money for the program only.

2. What is the Idea Money? How much is the amount? How will it be paid?

Idea Money is an amount of Rs. 5000/- which will be paid to each team nominated by the schools. It will be provided to the team leader/guardian /any team member as mentioned in their application form.

3. How will I formulate my team? Can I include students or someone else outside my school?

All the students of grades 9 to 12 in the same school will coordinate and formulate a team of minimum 2 and maximum 5 members. These team members need not be compulsorily from the same grade or section. This is open to students and school authorities to make a strong and efficient team to work on the idea. (Example: 1 student of 11th A + 1 Student of 10th B + 1 Student of 12th A + 2 Students of 12th B can be a Team from your AHPS.)

Since this program is strictly for AHPS only, no outsider will be allowed to participate and be a member of a team.

4. Will students have the right to choose the team members for their team or the school will only decide on this?

Yes, you are allowed to search, coordinate amongst each other, formulate a team (of 2-5 members) and come up with an innovative idea. However, taking the help of your teachers and school authorities is also advisable for better results.

5. Do we need any special permission from our parents/guardians to enroll for this project?

Yes. Your parents need to sign and acknowledge the Terms & Conditions enclosed with your application form.

6. Will I need to invest any money in my project?

Our Idea Money amount is restricted to Rs. 5000/- only. If your project needs more funding, then you or your team members can definitely ask your parents/friends/school to contribute the additional amount required. Please note that such additional amounts will not be reimbursed by the Head Office under any circumstances.

7. Will AHPS or any other institution become a partner in the submitted projects/business ideas?

No. This is a student-centralized program and no other body will be a partner in such ideas or projects. Only the team members will be the partners in their respective project.

